

Order / Rev: 107975 Advertiser: DCCC/ Horsford
Alt Order #: 06864933 Product Desc: Horsford/DCCC KSNV
Flight Dates: 10/18/12 - 10/19/12 Estimate: 2132

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	10/18/12	10/19/12	Wake Up Early w/ Wagner@M		430a-5a		:30	2	\$200.001	0.00	NM		2	\$400.00
Wake Up Early Wagners															
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---		2	\$200.00			0.00					
E 3	KSNV	10/18/12	10/19/12	M-F 6-7a WakeUp w/Wagner@M		6-7a		:30	2	\$700.001	0.00	NM		2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---TF--		2	\$700.00			0.00					
E 4	KSNV	10/18/12	10/19/12	Today Show	CM	658a-9am		:30	2	\$900.001	0.00	NM		2	\$1,800.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---TF--		2	\$900.00			0.00					
E 5	KSNV	10/18/12	10/19/12	M-F Today Show II 3rd H@M		9-10a		:30	2	\$425.001	0.00	NM		2	\$850.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---TF--		2	\$425.00			0.00					
E 6	KSNV	10/18/12	10/19/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		:30	1	\$725.001	0.00	NM		1	\$725.00
4PM NEWS (1 hour)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---TF--		1	\$725.00			0.00					
E 7	KSNV	10/18/12	10/19/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		:30	1	\$725.001	0.00	NM		1	\$725.00
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---TF--		1	\$725.00			0.00					
E 8	KSNV	10/18/12	10/19/12	M-F Early News	CM	5-630p		:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---TF--		2	\$1,200.00			0.00					
E 9	KSNV	10/18/12	10/19/12	M-F Jeopardy	CM	630-7pm		:30	2	\$1,300.001	0.00	NM		2	\$2,600.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---TF--		2	\$1,300.00			0.00					
E 10	KSNV	10/18/12	10/19/12	M-F Wheel	CM	7-730pm		:30	2	\$1,300.001	0.00	NM		2	\$2,600.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---TF--		2	\$1,300.00			0.00					
E 11	KSNV	10/18/12	10/19/12	Face to Face/Ralston Report	CM	730-758pm		:30	2	\$900.001	0.00	NM		2	\$1,800.00
Face to Face w/ RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---TF--		2	\$900.00			0.00					
E 12	KSNV	10/18/12	10/19/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---TF--		1	\$1,200.00			0.00					
E 13	KSNV	10/18/12	10/19/12	The Tonight Show	CM	1135p-1236a		:30	2	\$500.001	0.00	NM		2	\$1,000.00
Tonight Show															
TONIGHT SHOW w/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---TF--		2	\$500.00			0.00					
E 14	KSNV	10/18/12	10/19/12		CM	1236a-136am		:30	3	\$250.001	0.00	NM		3	\$750.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late Night w/Fallon											
				Late Night w/Fallon											
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	---TF---		3	\$250.00		0.00						
N15	KSNV	10/18/12	10/19/12	Last Call w/Carson Daly CM		136-205am		--F--	:30	1	\$100.002	0.00	NM	1	\$100.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	----F--		1	\$100.00		0.00						
													Totals	27	\$19,250.00